



Criterion 7: INSTITUTIONAL VALUES & BEST PRACTICES

**KEY INDICATOR 7.3: INSTITUTIONAL DISTINCTIVENESS
(PERFORMANCE OF THE INSTITUTION IN ONE AREA
DISTINCTIVE TO ITS PRIORITY AND THRUST)**





RISHI BANKIM CHANDRA COLLEGE



Aided by Govt. of West Bengal

Affiliated to West Bengal State University, Barasat

Accredited by NAAC with Grade B++ in 2016 (Cycle II)

East Kanthalpara, Naihati, North 24 Parganas, W.B. – 743165

Website: www.rbccollege.ac.in email: rbc_wbsu@yahoo.com

Tel. No.: (033) 2581 2099 / 8965

Ref. No.

Date: 10.05.2023

CRITERION 7: INSTITUTIONAL VALUES & BEST PRACTICES

KEY INDICATOR 7.3: INSTITUTIONAL DISTINCTIVENESS (PERFORMANCE OF THE INSTITUTION IN ONE AREA DISTINCTIVE TO ITS PRIORITY AND THRUST)

BESPOKE SOFTWARE FOR INSTITUTIONAL MANAGEMENT & WEBSITE DEVELOPED & MAINTAINED EXCLUSIVELY WITH IN-HOUSE EXPERTISE

Ever since its inception, this college receives a substantial bulk of students every academic session. With gradually falling manpower, and increased necessity of record-keeping and record-generation for this bulk of students, the usual academic pursuit has increasingly become intractable to be managed manually. The college gauged this situation almost two decades ago and tried to switch over gradually from manual system to a computerized institutional management system. As the initial part of that endeavour, the college revolutionized its admission process with the implementation of a fully computerized system. This pioneering approach has not only streamlined admissions but also set a benchmark for efficiency and transparency in educational administration.

The screenshot shows the website of Rishi Bankim Chandra College. At the top, there is a navigation menu with links for Home, NAAC & IQAC, About, Academic, Administrative, Students' Corner, Admission, Announcement, and Contacts. A search bar is located in the center. To the right, there is a profile picture of a man and contact information: Naihati, North 24 Pargana, West Bengal - 743165, Tel: (033) 2581 2099 / 8965, e-mail: rbc_wbsu@yahoo.com. Below the navigation menu, there is a large banner image of the college building with the text "Welcome To Rishi Bankim Chandra College" and a message: "Rishi Bankim Chandra College welcomes all students and their parents to our beautiful institution and we look forward to better results from our students. We welcome the parents to have an insight into our achievements and excellences in the different fields." Below the banner, there are two columns: "From the Desk of Principal" featuring a photo of the principal and a message, and "NOTICE" featuring a "Centralized Admission Portal (Under Graduate Level) Online Admission 2024" with an "Apply Now" button. On the right side, there are several service portals: "Self Study & Annual Quality Assurance Report" with a "Self Study Report" dropdown and "Go" button; "Academic Bank of Credit" with a "Create your ABC ID" button; and "ADMISSION PORTAL" with an "Under Graduate" dropdown and "Go" button. At the bottom right, there is a logo for "nirf NATIONAL INSTITUTIONAL RANKING FRAMEWORK" and "Ministry of Human Resource Development Government of India".

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The transformation from the manual system to a fully computerized setup primarily to tackle the admission process began with the **in-house development of software tailored specifically for scrutinizing, validating, and preparing merit lists of applicants**. This comprehensive software solution was conceptualized to manage every aspect of the admission process. By harnessing technology, the in-house software development team enabled a fully transparent system of admission – right from putting application to final selection of a candidate aspiring to take admission to this college.

The screenshot shows the college's website with a header containing the logo, name, and accreditation details. A navigation bar includes links for Home, NAAC & IQAC, About, Academic, Administrative, Students' Corner, Admission, Announcement, and Contacts. A search bar and contact information are also present. The main content area features a grid of images depicting campus activities and a sidebar with sections for 'Self Study & Annual Quality Assurance Report', 'Academic Bank of Credit', and 'ADMISSION PORTAL'.

The College boasts of the distinctive fact that, this meticulously crafted bespoke software solution to this effect was **developed with exclusively in-house expertise** under the umbrella of 'PRATISTHA' – the in-house centre for value-addition. The software is continuously upgraded to match the needs evolving with time. **The system is maintained entirely in-house** by the college. This has and till today, continues to **save scarce revenue** on the part of the college. The exercise in its entirety, not only empowered the college with greater control and customization capabilities but also demonstrated its commitment to leveraging technology for academic excellence.

Over time the institution's digital footprint expanded, so did its ambitions. With the advent of the college's official website, there arose an opportunity to extend the benefits of automation and accessibility beyond admissions. **The in-house development team undertook the ambitious task of designing, developing, and maintaining the college's website**. This

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platform became more than just a virtual presence; it evolved into a dynamic portal for information dissemination, academic updates, and interactive engagement with students, faculty, and stakeholders. The integration of the online admission process seamlessly into the existing software ecosystem marked another milestone in the college's technological journey. Regular updates and enhancements by the in-house software development team ensured that the system remained robust, secure, and aligned with evolving technological standards. This proactive approach not only safeguarded the integrity of admissions procedures but also reinforced the college's reputation for pioneering advancements in educational administration.

The screenshot shows the 'Online Portal (Under Graduate)' interface. On the left, under 'Latest News and Updates', there are several entries with dates and titles, such as 'WBCAP ADMISSION 2024-2025 PHYSICAL DOCUMENT'S VERIFICATION SCHEDULE' dated 26/07/2024. On the right, there is a vertical menu of buttons for various services: Admission Regulations, Subject Combinations, Fee Structure, Intake Capacity, Apply Honours, Apply Multidisciplinary, Print Form and Pay Application Fee, Payment Status, Merit List, Admission List, and Admission Status & Roll No. The top of the page features the college logo, name, affiliation, and contact information.

Beyond the logistical benefits and saving scarce revenue, the in-house software initiative underscored broader institutional values of self-reliance and innovation. **By nurturing its technological capabilities internally, the college cultivated a culture of creativity and problem-solving among its staff and students.**

The college's journey towards a fully computerized institutional management system **driven by in-house software development**, exemplifies its commitment to excellence, innovation, and self-reliance. Looking ahead, the college remains dedicated to maintaining its leadership in educational technology and administrative innovation which enabled reinforcing its position as a trailblazer in educational technology within the region.

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Kanthalpara, Naihati, North 24 Parganas, West Bengal - 743165
 Tel: (033) 2581 2099 / 8965 | e-mail: rbc_wbsu@yahoo.com

Online Portal (Post Graduate)

email: admission.rbc@gmail.com
 Helpline No. (English) : 9433267924

[Admission Procedure](#)

[Fee Structure](#)

[Apply For English](#)

[Apply For Zoology](#)

[Print Form / Challan](#)

[Merit List](#)

[Admission List](#)

[Payment Receipt 1st Sem.](#)

[TC](#)

[Exam Portal](#)

Important Announcements

It is notified for information of all the students of M.A/M.Sc 2nd & 4th semester of the college that online admission will commence on & from 05.06.2024 as per scheduled fees structure & it will be continued up to 14.06.2024. All the students of 2nd & 4th Semester are hereby instructed to take admission within the stipulated period, failure of which may incur late fine of Rs. 250/-

Student ID

Semester

Apply
Print
Pay

Students are instructed to get one print out copy of Application Form for Semester admission and submit to the belonging department after signing and also advised to keep one Photocopy of the said Form & Online payment receipt.

The date of verification for the admitted students to be notified later on.

The in-house software development model continues to evolve in response to emerging trends such as artificial intelligence, data analytics, and cyber-security. By fostering a culture of self-reliance, collaboration, and continuous improvement, the college continues to shape the future of higher education through strategic use of technology and unwavering dedication to its mission.

RISHI BANKIM CHANDRA COLLEGE
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[Latest News & Updates](#) | [RTI](#) | [Statutory Cells](#) | [Gallery](#) | [Admin](#)

[Home](#) | [NAAC & IQAC](#) | [About](#) | [Academic](#) | [Administrative](#) | [Students' Corner](#) | [Admission](#) | [Announcement](#) | [Contacts](#)

Saturday, July 27, 2024

Statutory Cells / Committees

SC/ST/ OBC & Minority Cell
Grievance Redressal Cell
ICC (Internal Complaint Committee)
Anti Ragging Cell

About

Policy

Minutes & Meetings

Grievance Form

Write to Us

Self Study & Annual Quality Assurance Report

Academic Bank of Credit

ADMISSION PORTAL

[Semester Admission, Casual Form, Subject Change, TC, Online Payment etc.]

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Principal *[Signature]* 12/07/2024
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The screenshot displays the college's website with the following elements:

- Header:** College name, affiliation, accreditation, and contact information.
- Navigation:** Home, NAAC & IQAC, About, Academic, Administrative, Students' Corner, Admission, Announcement, Contacts.
- Main Content:** National Service Scheme details, including a list of activities and a "View Programmes & Activities" button.
- Right Sidebar:** Self Study & Annual Quality Assurance Report, Academic Bank of Credit, and Admission Portal.
- Footer:** A message from the NSS Unit: "Dedicate yourself to the service of Community & Nation - 'Join NSS.'"

(Screenshots given from different nodes of college website, with integrated online admission portal)



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Prudh
Principal 12/07/2024

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